

# PubliSpeak™

PubliSpeak: access to information in another way

## **On screen:**

This video shows the access of blind people to information via the Jaws software. On screen, the Ipedis logo appears as an inlay on a black background.

## **Inlay:**

Ipedis

## **Voice over:**

If you maybe never ask yourself this, but do you know how blind people manage to use their computer?

## **On screen:**

A computer's screen displays a startup.

## **Voice over:**

On their computer, they have a screen description software called Jaws.

## **On screen:**

The Jaws software is opening before spelling several images.

## **Inlay:**

Hello!

Hello!

My name is Jaws

Jaw-ly good to meet you

Bicycle

Car

Steam locomotive

Blonde

## **Jaws:**

Hello!

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## **Voice over:**

By using Jaws, blind people can hear what you see. They are able to understand what is being communicated. But then there is a Hiccup... and that Hiccup, it's perhaps you.

**On screen:**

On screen, people are moving. A book is being browsed. The mouth of a man is speaking, and another man inclines his ear, like he has a trouble of hearing.

**Voice over:**

Because when you publish a PDF in the internet, in Flipbook format for example, your publications remain mute, and the blind... become deaf.

**On screen:**

A cartoon shows a conductor directing an orchestra from which no sound comes. Then the conductor stops the orchestra, takes all musicians' instruments and plays all of them at the same time; and all the musicians lead the conductor. Now, the orchestra emits a sound.

**Voice over:**

Fortunately, Ipedis has invented Publispeak, so that your publications can be heard in the Internet.

**On screen:**

The screen displays a pair of hands working on a laptop and machines performing a print job. Musicians are playing instruments and sound belonging from them is presented in a computer data format. A blind person is walking with a white cane.

**Voice over:**

How does it work?

It's simple, you provide your PDF to Ipedis, in the same way as you would send for printing. Ipedis then create your Flipbook, but also code your PDF to make it audible for blind people, without them needing any additional equipment.

**On screen:**

The screen displays a series of blind people with radiant faces.

**Voice over:**

Fantastic, don't you think?

Suddenly, 45 million blind people and 100 million partly-sighted people will understand you. They're worth it? That's for you to decide.

**On screen:**

The Publispeak logo is displayed as an inlay.

**Jaws :**

Publispeak, an Ipedis solution

**Inlay:**

Publispeak logo